

# MEDIA ADVISORY



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Public Relations Department

Phone: (513) 917-3959

Fax : (513) 381-0320

## **FOR IMMEDIATE RELEASE**

### **Digital Branding Expert Helps Small Organizations Maximize Their Results Across Social Media** Level Next Social Media Bootcamp returns to In-Person Bootcamp-Style Training

**WHAT:** Smaller organizations often struggle to build meaningful engagements on social media platforms such as Facebook, Instagram & Twitter and often lack a dedicated marketing professional who can effectively communicate with their target audience(s) on social media. According to Digital Branding Expert Nahamani Yisrael, these organizations are limiting their growth and potentially lose out on thousands of dollars per year simply by not having a consistent, well-thought-out presence across social media channels.

On Tuesday, May 4th, Nahamani Yisrael will be hosting Level Next Social Media Bootcamp, an in-person, socially distant social media bootcamp-style training class to help these organizations increase their impact on social media. During the training, she will offer hands-on instruction, teaching individuals her best practices to cultivate relations, communicate value and increase the rate of return on the time these individuals invest in posting on social media.

The training course will focus on utilizing Facebook for Business as well as Instagram Business Profiles to initiate conversations with online followers. Additionally, Yisrael will teach attendees the fundamentals of using Twitter to expose one's business to the hundreds of million users worldwide who are active right now.

Tickets for Level Next Social Media Bootcamp start as low as \$17.50, making it affordable for organizations of all sizes.

**WHEN:** May 4, 2021 at 4:30PM

**WHERE:** First Financial Center, 1 West Fourth Street, Cincinnati, Ohio 45202

**WHO:** **About Nahamani Yisrael** – Nahamani Yisrael is an entrepreneur, international facilitator and branding coach/consultant. She uses her formal training and engaging personality to help small business owners and leaders of small non-profit organizations enhance their presence across social media.

For more information, please visit <http://www.nahamani.org/next>