

# NEWS RELEASE

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## Local Community Organizer Recognized for Outreach Efforts in Black Community

**Cincinnati, Ohio** - Orlando "Lando" Chapman Sr. uses his influence among Cincinnati's Black communities to drive meaningful change within the historically disenfranchised group. In addition to curating fun and entertaining events, Chapman leverages his strategic partnerships with organizations such as the Center for Closing the Health Gap, 3CDC and Procter & Gamble to further the agenda of local Black citizens, entertainers, and small businesses.

In August 2021, Ohio State Representative Sedrick Denson acknowledged Mr. Chapman's dedication to Cincinnati and the entire State of Ohio. In his proclamation declaring August 14th as Orlando Chapman Day, Denson noted, "Orlando Chapman is a true symbol of inspiration to those around him and a beacon of light to those he comes in contact with." (Source: Ohio House of Representatives).

Chapman continues to raise awareness of critical issues plaguing Cincinnati's BIPOC communities. Health disparities, lack of representation and limited access to valuable resource are among the key challenges that Chapman seeks to change.

The COVID-19 and civil unrest of 2020 shed light on the importance of having trusted members of the Black community play an active role in reaching communities of color. During the 2022 Health Expo, coined We Must Save Us, Chapman and his team worked tirelessly to encourage Black Cincinnatians to get vaccinated. Due to centuries of racial bias, limited access to healthcare resources and lack of trust, the impact of COVID-19 on the Black population of the City of Cincinnati was disproportionate. Chapman worked closely with the Center for Closing the Health Gap and served as host of the 2022 Health Expo.

Chapman's ability to bring all sides together in a fun, safe and entertaining manner was further demonstrated as he hosted the Frisch's Roller Rink on Court Street Plaza powered by 3CDC for both Memorial Day and Independence Day weekends. Like all the events hosted by Orlando Chapman, the festivities were well-attended and free from the violent incidents.

Recently, Orlando Chapman was recognized at the Village of Woodlawn Juneteenth celebration. Chapman was honored for his positive impact on the lives of Blacks throughout the region. Chapman proudly ignited the village's firework display in celebration of Juneteenth, a newly recognized national holiday.

Historically, Chapman's annual white parties have drawn thousands of African American community members to venues such as Fountain Square, Hard Rock Casino (formerly known as Jack's Casino) and TQL Stadium from across the Midwest. On Saturday, August 6, 2022, Orlando Chapman will host his [6th Annual Pure White Affair](#) at the PromoWest Pavilion at Ovation in Newport, Kentucky. Attendees will be treated to an evening of live music, dancing, and entertainment with integrity.

Throughout the Summer of 2022, Orlando Chapman will continue to rewrite the narrative of Black culture as he has recently signed up to partner with Procter & Gamble's My Black Is Beautiful initiative. Chapman will serve as the Grand Marshall of the Midwest Black Family Reunion parade on Saturday, August 20, 2022.

**About Orlando Chapman Sr.** - West End native, Orlando Chapman Sr. is a community organizer, an activist and entrepreneur. Chapman is the founder of Ril Entertainment which specializes in curating fun experiences for Cincinnati's 30 and up crowd. Tickets for the event can be purchased at <https://www.rilentertainment.net>

Orlando Chapman is the recipient of the 2017 President Obama Lifetime Achievement Award. Chapman has solidified his place in the city as one of the most entertaining, sought after and out-of-the-box promoters in Ohio.

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